



Empowering Institutions: Navigating HSI Designation for Funding Success

Land Acknowledgement Statement

“Arizona State University, Northern Arizona University, and the University of Arizona collectively acknowledge that the campuses are situated on the ancestral lands of twenty-two federally recognized tribes located across Arizona. These universities collectively honor the past, present, and future generations of Native Americans, who have lived here for millennia and will forever call this place home. Committed to diversity, the institutions integrate Indigenous knowledge into their practices and strive to cultivate sustainable relationships with Native Nations through education, partnerships, and community service.”





Empowering Institutions: Navigating HSI Designation for Funding Success

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Presenters



- **Riley McIsaac**, Director of HSI Grants Development, HSI Initiatives - **UofA**
- **Hayley Bohall**, Associate Director, Research Development - **ASU**
- **Claudia Rodas**, HSI Advisor/Associate Teaching Professor, **NAU**

HSIs: Back to the Basics

- What is an HSI?
- Why should I care? / What does it have to do with me and my role?
- As a Research Administrator, how might I be a part of advancing HSI efforts?



Understanding the language we use

Hispanic is a federally designated umbrella term to categorize and track numbers in a census fashion. ASU sees data as key to the intentional design work of expanding access and inclusion.

A community and its members use other terms to reflect their chosen language to express identity. Some of these terms include: Latino, Latinx, Afro-Latino, Mexican American, Central American, South American, Puerto Rican, Cuban, Boriqua, and Chicano. Because language is a creative form of communication, it reflects the evolving ways people and communities think about themselves, especially within ever-expansive contexts.

For example, the “x” in Latinx intends to signal intersectional identities and gender inclusivity (equivalent to the use of “their”). Whatever the term or identity, and ASU embraces them all, we recognize and celebrate the vibrant diversity within our university.



What *is* a Hispanic Serving Institution?

- Federal designation by the Dept. of Education acknowledging higher education institutions that enroll at least 25% Hispanic students (IPEDs data)
 - and demonstrate a high concentration of students who are eligible for Pell Grants
- Must apply each year to receive designation
- Designation does not come with any guaranteed funding
- HSIs eligible to apply to certain funding opportunities



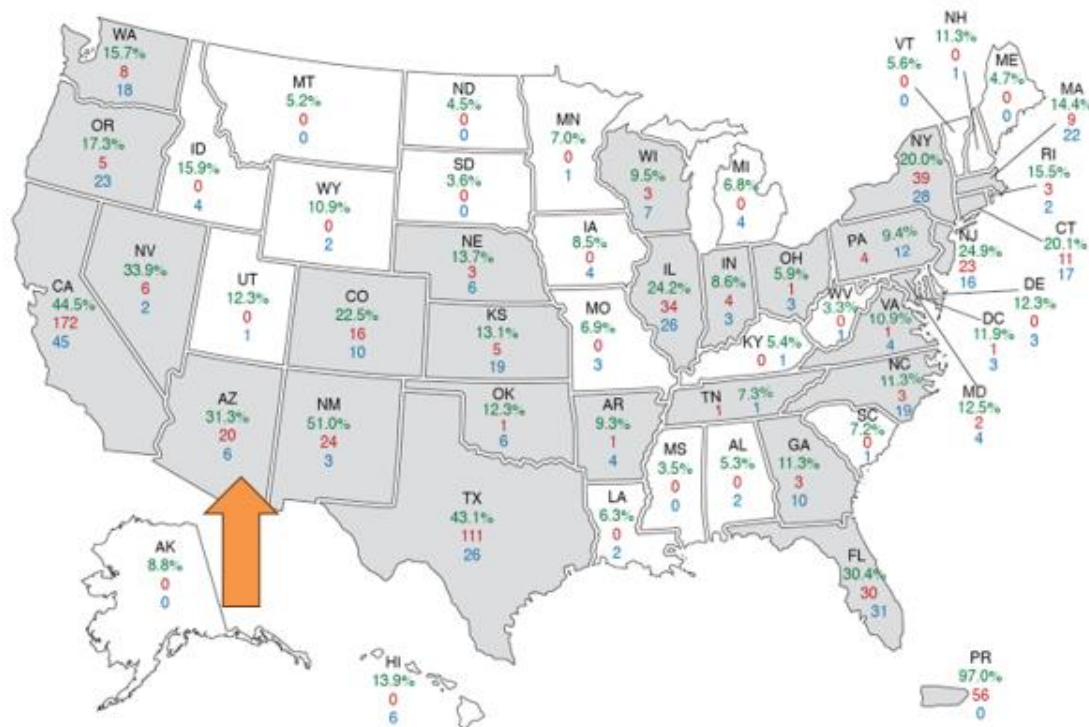
2022-23 Geographic Distribution

By percentage of Hispanic Undergraduate Headcount and Number of HSIs/EHSIs



HACU

HISPANIC
ASSOCIATION
OF COLLEGES &
UNIVERSITIES



Percentage of Hispanic Undergraduate Students by State Headcount

Number of Hispanic-Serving Institutions (HSIs): Total 600
(25.0 % minimum Hispanic Full-Time Equivalent (FTE) enrollment)

Number of Emerging HSIs : Total 412
(15.0 - 24.9 % Hispanic FTE)

State percentages based on:

Total Undergraduate (UG) Student Headcount = 14,780,157

Total Hispanic UG Student Headcount = 3,235,494

Total Hispanic UG Student Percentage = 21.9%

HSIs: Arizona

Name	State	City
Arizona	21	
Arizona Christian University	AZ	Glendale
Arizona State University Campus Immersion	AZ	Tempe
Arizona Western College	AZ	Yuma
Central Arizona College	AZ	Coolidge
Chandler-Gilbert Community College	AZ	Chandler
Cochise County Community College District	AZ	Sierra Vista
Estrella Mountain Community College	AZ	Avondale
GateWay Community College	AZ	Phoenix
Glendale Community College	AZ	Glendale
Mesa Community College	AZ	Mesa
Mohave Community College	AZ	Kingman
Northern Arizona University	AZ	Flagstaff
Ottawa University-Phoenix	AZ	Phoenix
Ottawa University-Surprise	AZ	Surprise
Paradise Valley Community College	AZ	Phoenix
Phoenix College	AZ	Phoenix
Pima Community College	AZ	Tucson
Rio Salado College	AZ	Tempe
Scottsdale Community College	AZ	Scottsdale
South Mountain Community College	AZ	Phoenix
University of Arizona	AZ	Tucson

Designated in 2018



Designated in
2021



Designated in
2021

NAU-Yuma became
an HSI in 2007

Beyond an Enrollment Metric: What Does it Mean to Be an HSI?

“Neither the percentage of Latinx students nor the federal designation actually defines what it means to be an HSI” - Dr. Gina Garcia, 2019

Latinx-Serving: An institution that:

- ✓ Enrolls 25%+ Latinx students,
- ✓ Produces equitable outcomes for Latinx students, and
- ✓ Enacts a culture that is educationally affirming, culturally responsive, and welcoming.

“Creating the institutional conditions needed to ensure that Latinx students and employees and those from underrepresented backgrounds feel culturally affirmed and can thrive as they learn and work at our HSIs.” – Marla Franco



Defining Servingness Exercise

What does servingness mean to you?

How might you incorporate HSI related efforts into your role in Research Administration?



Beyond Enrolling: *Servingness*

Servingness is a concept that is a multidimensional and conceptual way to understand what it means to move from simply enrolling Latinx students to actually serving them.

- Garcia, Núñez, & Sansone, 2019

- Grants and research development / administration as a key tool in *servicing* underrepresented students and communities
- Allows the development, funding and administration of quality programs that increase academic success and wellbeing of our students
- Since UArizona was designated an HSI in 2018, HSII has directly supported proposal development resulting in \$81M in awarded projects

HSII Supported Awards

\$81 M

2018-2023

Federal Grant Opportunities

1. HSI programs
 - only HSIs eligible to apply
2. Minority Serving Institution (MSI) programs
 - only MSIs eligible to apply
3. Other equity focused programs
 - no HSI/MSI eligibility requirement





[Home](#) [About](#) [HSI Initiatives](#) [Student Resources](#) [Communication](#) [Resources](#) [Consortiums](#)

Select HSI Related Federal Funding Opportunities

The following is a list of select HSI, MSI and HSI related federal funding opportunities.

The opportunities and programs fall under the following three general categories: 1) eligible to HSIs only; 2) eligible to MSIs only; or 3) eligible to all institutes of higher education but demonstrates an explicit equity focused intent. Curation of this list is ongoing. List updated January, 2023.

For questions about funding opportunities or to request assistance with a proposal, please contact Riley McIsaac, Associate Director, HSI Grants Development, rmcisaac@arizona.edu

National Aeronautics and Space Administration	▼
National Endowment for the Humanities	▼
National Science Foundation	▼
Office of Economic Impact and Diversity	▼
United States Department of Agriculture	▼
United States Department of Commerce	▼
Department of Defense	▼
United States Department of Education	▼



HSI Grants Development Institute

Save-the-date
Nov. 22, 2024

HSI GDI 2023

57

participants from seven
Arizona HSIs

39

UArizona faculty and staff
attendees from over 25 different
colleges and units

The purpose of this annual PD opportunity is to build capacity for HSIs to respond to funding opportunities by:

1. Generating awareness of HSI related funding opportunities
2. Strengthening understanding of HSI models and frameworks
3. Cultivating networks among those with shared equity-focused interests for pursuing HSI related funding opportunities

18

participants from non-
UArizona institutions

70%

of registrants indicated
they had never applied
for an HSI grant

Research Development

Finding Funding Opportunities

Comprehensive global search of funding opportunities including the Hispanic Serving Institutions (HSI) designation.

Limited Submissions

Transparent, equitable, and efficient method for promoting and selecting proposals for opportunities that are limited at the institutional level

HSI Funding Opportunity Tracker

Designed for ASU faculty, staff, and students to find funding opportunities for HSI institutions and check ASU's eligibility

Preparing a Proposal

Research Development provides frequent workshops designed to empower a general audience to leverage best practice for developing a compelling, competitive proposal to any funding organization.

Resources

HSI Funding Opportunity Tracker

Designed for ASU faculty, staff, and students to find funding opportunities for HSI institutions and check ASU's eligibility

Community Connections

Student Coalitions

Professional Associations

Alumni Chapters

Eligibility and records

Documents and proof of eligibility.

Faculty support and development

ASU ADVANCE

National Center for Faculty Development & Diversity

Table I. U.S. Department of Education HSI Grant Program Descriptions

Title V, Developing Hispanic-Serving Institutions	The purpose of this program is to enable HSIs to expand and enhance their academic offerings, program quality, and institutional stability by investing in scientific or laboratory equipment for teaching, infrastructure, faculty or curricular development, academic counseling programs, student support services, amongst others. Funds may be used toward faculty and curriculum development, academic support services, teacher education, among others.
HSI STEM (Title III, Part F)	The purpose of this program is to increase the number of Hispanic and other low-income students attaining degrees in the fields of science, technology, engineering, or mathematics; and to develop model transfer and articulation agreements between two-year and four-year institutions in such fields. Funds may be used toward STEM programmatic development, creating learning communities, improving STEM equipment, among others.
Promoting Postbaccalaureate Opportunities for Hispanic Americans (PPOHA)	The purpose of this program is to expand postbaccalaureate educational opportunities for, and improve the academic attainment of, Hispanic students by investing in institutions of higher education that are educating the majority of Hispanic college students and helping large numbers of Hispanic and low-income students complete postsecondary degrees. Funds may be used toward outreach efforts to students who have completed their undergraduate degree, enhance existing post baccalaureate programs, or create new programs, among others.

Source: U.S. Department of Education, Hispanic-Serving Institutions Division <https://www2.ed.gov/about/offices/list/ope/idades/hsidivision.html>

Table 3. Challenges and Strategies in Title V Participation

Challenges	Strategies
Decentralized structures and/or personnel for applying for federal grants	Integrating campus offices and staff into the grant process (formation to implementation)
Difficulty acquiring institutional “buy-in” to sustain initiatives long-term	Incorporating institutionalization plans at the start of the grant writing process and creating institutional alignment
Developing an “institution-wide HSI identity”	Engaging with external HSI organizations, federal HSI Grant funding, and enhancing HSI conversations at the leadership level

Strategic Practices for HSI Grant Participation

- Align grant funding with institutional priorities to demonstrate need and push for sustainability at your institution.
- Lead and integrate campus wide to successfully apply and oversee HSI grants.
- Engage with external HSI organizations (e.g., HACU, Excelencia in Education)
- Promote HSI identity to act as a motivator for institutional level change
- Align efforts with strategic priorities that support Latine students



Strategic practices (Cont.)

- Expand educational opportunities for, and improve the academic attainment
- Enhance counseling and advising
- Student transition from high school to community college and post-secondary education
- Student transition into careers
- Increase outreach to Latinx students
- Expand professional development opportunities for BCC's Student Success Team, faculty, administrators and the community

Questions about HSI Grants?

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Thank You!

**Be sure to complete all 3
TURAC surveys for a chance
to win a **\$25 gift card!****

